



Corporate profile

Doing common things, *Uncommonly well.*

Blue Consulting Pvt. Ltd.
A Finance & Accounts outsourcing company

Index



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

www.blueconsulting.co.in

1.	About us	3
2.	Our services	4
3.	Indicators of outsourcing	5
4.	How outsourcing works?	6
5.	Value propositions	7
6.	Our clients	8
7.	Clients feedback	9-10
8.	Management team	11-12
9.	Contact detail	13



About us



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

3

Index

www.blueconsulting.co.in

- § Blue Consulting or 'BC' provides value added and high quality **Finance & Accounts Outsourcing Services** through its contemporary **onsite service delivery model**.
- § BC, has its roots in a well established, **four decade old chartered accountants firm**.
- § Utilizing forty years of industry experience and functional expertise, BC looks innovatively beyond standard solutions to develop new insights, drive tangible results, and empower clients to achieve greater results.
- § Key associates at BC have rich experience in the area of Finance, Taxation, Accounts, Management and Information Technology.
- § We take complete ownership and responsibility of the F&A processes outsourced to us and render services strictly within agreed timelines.
- § Providing quality service with complete responsibility is natural to our corporate culture



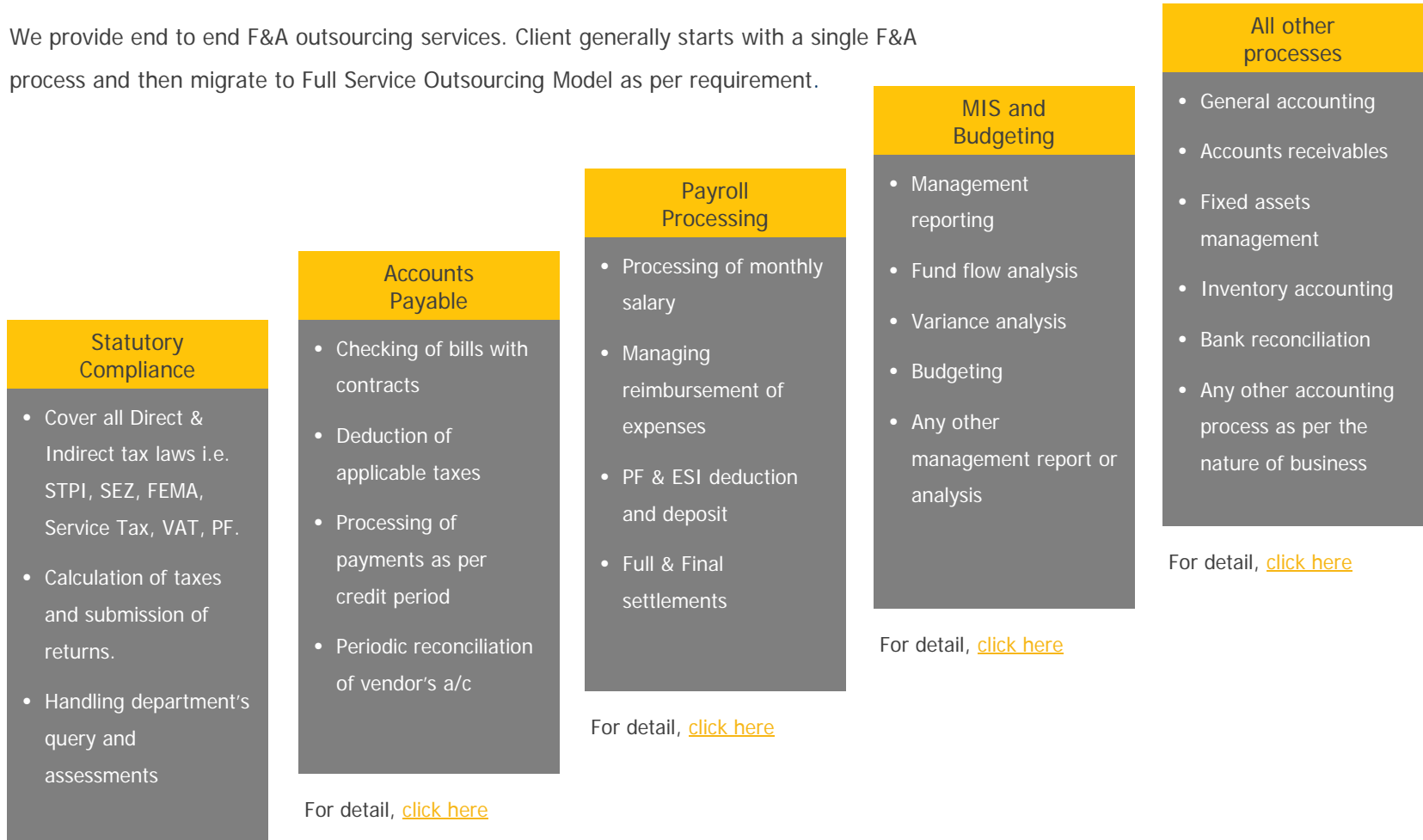
Our services



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

www.blueconsulting.co.in

We provide end to end F&A outsourcing services. Client generally starts with a single F&A process and then migrate to Full Service Outsourcing Model as per requirement.



Indicators of outsourcing



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

5

Index

www.blueconsulting.co.in

Do you face the following challenges in your Finance & Accounts Function?

- Is CFO's valuable time consumed by routine finance and accounting issues?
- Are MIS and related analysis not serving the intended purpose
- Not getting the right mix of talent when you're scaling up?
- Is your Statutory Compliance process not streamlined?
- Are you incurring avoidable Legal & Professional costs?

If answer to any of above question is 'Yes', outsourcing can be a very effective solution.



How outsourcing works?



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

6

Index

www.blueconsulting.co.in

1 Process Review

This helps us to understand the unique requirement of our client's business and to offer customized solutions. The information collected during this step is kept in strict confidence as per our well defined data security and privacy policy.

2 Team Deployment

A competent team with the required skill set is identified and deployed at client's workplace. This team is supervised in real time by a Functional Expert or a Manager-level professional, who is also designated as single point of contact for the client.

3 Standardization of Processes

We standardize every possible accounting process to improve internal control and minimize the chances of errors.

4 Continuous Review and Improvement

Our dedicated quality team carries out periodic reviews of the processes, seeks client's feedback and suggests solutions which continuously enhance effectiveness in the process.



Value Proposition



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

7

Index

www.blueconsulting.co.in



Release of Management Bandwidth

To remain competitive, one needs to concentrate on what made it successful in the first place – its core business. Management may not be able to afford to spend valuable time and energy managing non-core functions such as Finance & Accounts. What is non-core to our client is very much core to us. Outsourcing of F&A function to a specialist like BC helps to release management bandwidth which can be best used by focusing on core business.



Experts Services

Our dedicated pool of on-call experts in each F&A process ensures an uninterrupted, timely and quality service delivery by our onsite team at client's workplace. Working with a wide variety of clients across diverse sectors enables us to introduce the best industry practices to the outsourced F&A function - without any additional cost.



Considerable Cost Saving

Our optimized processes and continuous standardization reduces manpower in client's F&A function over a period of time. Our experts' domain knowledge minimizes the legal and professional costs significantly. Further, accurate and timely reporting helps management to control cost by taking informed decisions.

Our Clients



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

Our data security and confidentiality policy does not allow us to display the name and other details about our esteemed clients. However, just to give you an idea, our industry coverage and a broad client profile is given below:

Industry coverage

- Retail – Fast food industry
- Industrial Gas
- IT & ITES
- Advertising
- Oil & Gas
- Automobile
- Tours & Travel
- Engineering services

Client profile

- Turnover starting from INR 100 million to INR 1,500 million
- Clients include Indian affiliates of Fortune 500 companies
- Service MNC's from 8 countries
- Many of our clients have a pan-India presence



Client's Feedback



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

9

Index

www.blueconsulting.co.in

"It is really a good experience to work with your organization in all respects but I would like to specify three good things I liked most:

- a) The quality of professional service that you provide is really impressive.
- b) The working team of yours that I have interacted is really commanding.
- c) Last but not the least, your aggressive behavior to meet the deadlines. "

Head of Finance of an Oil & Gas service company

"We have always found your approach to assignments and dealings to be of professional and best quality. Reports from your team have always been backed by good preparation and deliberation"

CFO of a leading Industrial Gas Manufacturer



....contd.



“We have enjoyed working with you and – in general – find the day-to-day work to be high quality. I would appreciate a little more high-level advice and counsel about how the market/regulations are evolving and what our various options might be”

CEO of a KPO in Insurance & Healthcare Sector

“ You did a great job by streamlining processes to our utmost satisfaction. Supervision was excellent. Look forward for a long term relationship”

CFO of an automobile company



Management Team



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

Chandan Goyal

Chief Executive Officer

Chandan has rich experience in the fields of Finance & Taxation. He leads the Business Development function at BC. In addition, Chandan, a specialist in taxation law, also heads the Knowledge Management Function.

Chandan has previously worked as Head of Finance with an affiliate of Halliburton Energy Services Inc, U.S.A. He has also worked with a representative firm of Moore Stephens, UK, a leading accounting firm in Europe.

Chandan is a qualified Chartered Accountant from ICAI and holds a Bachelor's degree in Commerce from Kirori Mal College (KMC), Delhi University.

Gaurav Mehrotra

Chief Operating Officer

Gaurav is a seasoned professional in the fields of Finance & Accounts. Presently, he leads the Operations at BC. Gaurav has been instrumental in designing accounting processes and has assisted many clients in making a successful transition from in-house accounting to full length outsourcing.

Previously, he worked in the representative firm of the global network of Hawath International, U.S.A., and with Moore Stephens, UK, in India. During his tenure at these firms, he worked closely with CFO's of many well-reputed companies across various industries.

Gaurav is a qualified Chartered Accountant from ICAI.

....contd.



Blue Consulting Pvt. Ltd.
(A Finance & Accounts Outsourcing Company)

Pankaj Jain

Manager- Operations

Pankaj has excellent analytical capability and a proven ability to deliver under pressure. He has set up many innovative accounting processes that have increased effectiveness and reduced duplication of efforts.

Pankaj has worked with clients across various industries which gives him an edge in providing innovative and relevant business solutions.

Pankaj is a qualified Chartered Accountant from ICAI and holds a Bachelor's degree in Commerce.

Contact us

13

Chandan Goyal

Chief Executive Officer

chandan.goyal@blueconsulting.co.in

+91 98104 10421

+91 120 4230649

Delhi

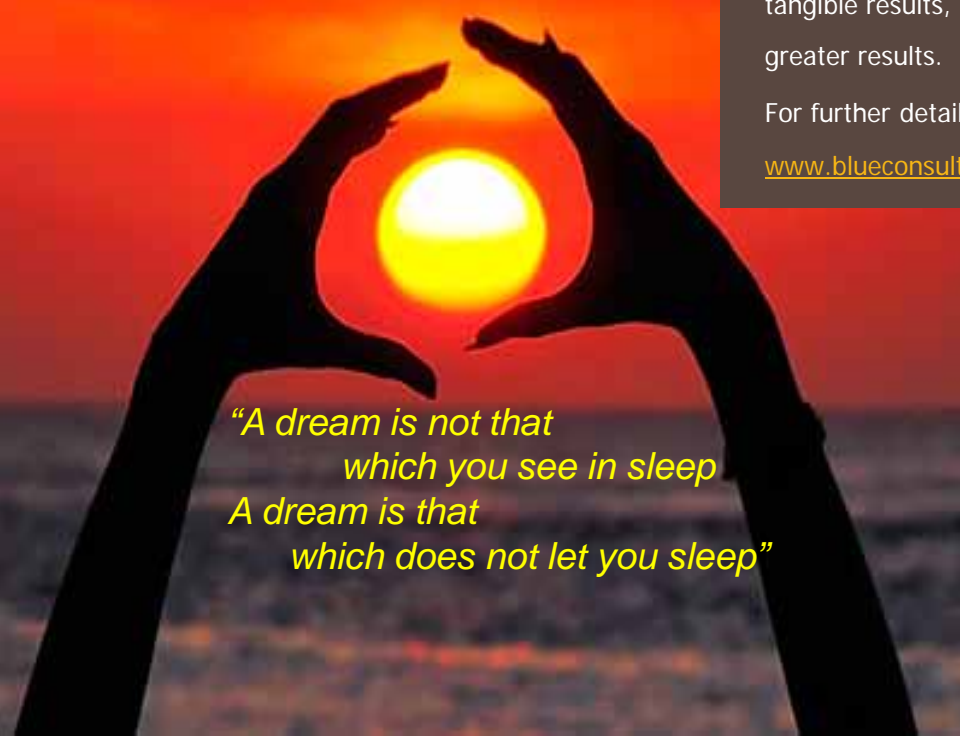
Pune

Blue Consulting provides value added and high quality Finance & Accounts Outsourcing Services through its contemporary onsite service delivery model. Our goal is to be a trusted partner in your business by bringing value and serving as an integral part of your set up.

Blue Consulting, or BC, has its roots in a well established, four decade old chartered accountants firm. Utilizing forty years of industry experience and functional expertise, BC looks innovatively beyond standard solutions to develop new insights, drive tangible results, and empower clients to achieve greater results.

For further detail, please log on to:

www.blueconsulting.co.in



*“A dream is not that
which you see in sleep
A dream is that
which does not let you sleep”*